

MANAGEMENT & ENTREPRENEURSHIP

Think strategically, act responsibly, manage diverse teams, and stay at the forefront of innovation.

We strive to provide immersive and reflective educational experiences that will develop highly competent and ethical leaders with an entrepreneurial mindset and global perspective to serve Silicon Valley and the world. At Santa Clara University, students taking courses in the management and entrepreneurship department gain a broad perspective of the challenges faced by business today, and develop the skills and abilities needed to become leaders in successful organizations, large or small.

MANAGEMENT MAJOR

Management majors develop capabilities in areas such as strategic analysis, ethical decision making, human resource management, team management and organization, international business, organizational development, entrepreneurship, and leadership. Students of management develop an appreciation for teamwork as well as an understanding of how a globalized workplace demands new approaches to problem-solving.

FACULTY SCHOLARSHIP

Internationally known for research in business ethics, entrepreneurship, strategy, leadership, organizational behavior, organizational theory, social entrepreneurship, and spirituality, faculty scholars also contribute expertise to the dynamic business environment of Silicon Valley. Their work with local, national, and global companies ensures that cutting-edge cases are presented in the classroom and that company leaders are acquainted with our students, their talents, and their ambitions.

CAREERS IN MANAGEMENT

Those who develop generalized management skills find a broad array of employment opportunities, including human resource management, management consulting for international consulting firms, retail management, leadership in family and small businesses, sales management, and product management. In addition, the management major provides excellent preparation for young entrepreneurs and sole proprietors. Recent graduates are working in positions at a variety of firms, such as Google, Cisco Systems, Accenture, eHealth, Symantec, WebEx, Tesla, Lockheed Martin Corporation, Catholic Charities of Santa Clara County, Morgan Stanley, Booz Allen & Hamilton, Inc., Agilent Technologies, AT&T, Seagate Technology, Cadence Design Systems, and Target.



Requirements for the Management Major

<input type="checkbox"/>	MGMT 174	Social Psychology of Leadership
Four upper-division management electives:		
<input type="checkbox"/>	MGMT 110	Global Microfinance for Entrepreneurship
<input type="checkbox"/>	MGMT 164	Introduction to Entrepreneurship
<input type="checkbox"/>	MGMT 165	Building a Business
<input type="checkbox"/>	MGMT 166	Human Resource Management
<input type="checkbox"/>	MGMT 167	Venture Capitalist Essentials
<input type="checkbox"/>	MGMT 168	Entrepreneurship and the Public Sector: Challenges and Opportunities
<input type="checkbox"/>	MGMT 169	Business and Public Policy
<input type="checkbox"/>	MGMT 170	International Management
<input type="checkbox"/>	MGMT 171	Managerial Communication
<input type="checkbox"/>	MGMT 172	Social Entrepreneurship
<input type="checkbox"/>	MGMT 173	Resources, Food, and the Environment
<input type="checkbox"/>	MGMT 175	Flourishing at Work
<input type="checkbox"/>	MGMT 176	Sustainable Food Systems
<input type="checkbox"/>	MGMT 177	Globalization and the Cultures of Innovation and Entrepreneurship
<input type="checkbox"/>	MGMT 178	Business and Human Rights
<input type="checkbox"/>	MGMT 179	Risk Management
<input type="checkbox"/>	MGMT 180	Negotiation Skills in Business
<input type="checkbox"/>	MGMT 181	Conscientious Capitalism
<input type="checkbox"/>	MGMT 198/198E	Internship/Practicum (198) Entrepreneurship Internship (198E)

*In addition to University Core Curriculum and Leavey School of Business requirements for B.S. degree in Commerce.

**See the Santa Clara University Undergraduate Bulletin for a full listing of Management courses.

ENTREPRENEURSHIP MINOR

Students completing the minor will develop an understanding of the venture creation process including how to generate and develop new business concepts, identify and evaluate entrepreneurial opportunities, use data and analysis to create and evaluate business plans, and evaluate funding options for a new venture. All entrepreneurship minors will intern with an emerging for-profit startup or socially-beneficial organization.

INTERNATIONAL BUSINESS MINOR

International Business minor is designed to educate students in a broad range of management and business skills in a global context. The program includes coursework in language, social science, and international business, and is open to all undergraduate students. The minor provides students with an understanding of the social, economic, and political context of international business, the language communication skills, and the business skills to be effective managers in a global marketplace. Students are encouraged to participate in a study abroad program or internship to complement this minor.

**LEAVEY SCHOOL
OF BUSINESS**
SANTA CLARA UNIVERSITY

Management and Entrepreneurship Department

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